



## **i-SAFE Subscriptions Frequently Asked Questions**

### **1. What is i-SAFE?**

i-SAFE is the worldwide leader in Internet safety education. Founded in 1998 and endorsed by the U.S. Congress, i-SAFE is a non-profit organization dedicated to protecting the online experiences of youth everywhere. i-SAFE incorporates classroom curriculum with dynamic community outreach to empower students, teachers, parents, law enforcement, and concerned adults to make the Internet a safer place. Please join us today in the fight to safeguard our children's online experience.

### **2. What is E-Rate?**

E-Rate is the commonly used name for the Schools and Libraries Program of the Universal Service Fund, which is administered by the Universal Service Administrative Company (USAC) under the direction of the Federal Communications Commission (FCC).

The program provides discounts to assist most schools and libraries in the United States to obtain affordable telecommunications and Internet access. It is one of four support programs funded through a Universal Service fee charged to companies that provide interstate and/or international telecommunications services.

E-Rate supports connectivity – the conduit or pipeline for communications using telecommunications services and/or the Internet. Funding is requested under four categories of service: telecommunications services, Internet access, internal connections, and basic maintenance of internal connections. Discounts for support depend on the level of poverty and the urban/rural status of the population served and range from 20% to 90% of the costs of eligible services. Eligible schools, school districts and libraries may apply individually or as part of a consortium.

### **3. What is the Protecting Children in the 21st Century Act?**

The Protecting Children in the 21st Century Act, also known as the Broadband Data Improvement Act mandates that elementary and secondary schools having computers with Internet access may not receive services at discount rates unless they submit to the Federal Communications Commission a certification that as part of their Internet safety policy they are “educating minors about appropriate online

behavior, including interacting with other individuals on social networking websites and in chat rooms and cyber bullying awareness and response.”

#### **4. What is an i-SAFE subscription and how much does it cost?**

On July 31, 2009 i-SAFE moved to a subscription model which means that the District and/or School will have to be a subscriber and designate all of their educators so they can continue the use of i-SAFE program material in the classroom. As you know, the curriculum is voluminous (as identified within the attachment). What districts/schools are paying for are metrics and efficacy reports; materials will continue to be accessed electronically to the educators identified within each of the district’s Subscription Teacher Action Table (STAT).

The following is a description of each of the annual subscriptions. [Click here for a comprehensive scope document](#) that details the curriculum and access that schools/districts have at the Gold, Silver and E-Rate subscription level:

**Gold subscription:** Allows each of your educators online access to all i-SAFE curriculum including “E-Rate related curriculum” and a quarterly metrics report. The cost for a Gold subscription is **\$520 for a school** and **\$2,600 for a district (5-49 schools\*)**. Upon request annual implementation metrics report including E-Rate Audit Report.

**Silver subscription:** Allows each of your educators online access to all i-SAFE curriculum but *not including the* “E-Rate related curriculum.” The cost for a Silver subscription is **\$360 for a school** and **\$1,800 for a district (5-49 schools\*)**. Upon request an annual implementation metrics reports is provided.

**E-Rate subscription:** Allows each of your educators online access to ONLY the “E-Rate related curriculum.” The cost is **\$250 for a school** and **\$1,250 for a district (5-49 schools\*)**. Upon request an E-Rate Audit Report is provided.

**\*Districts with 50+ schools:** Click here for special pricing or visit [www.isafe.org/specialpricing](http://www.isafe.org/specialpricing) and submit district name, number of schools and your contact information.

#### **5. Once I purchase an i-SAFE subscription package, how do we begin?**

A school or district administer must first complete and send to i-SAFE a STAT spreadsheet. A STAT – Subscription Teacher Action Table – is an agreement between i-SAFE and a school, a district, or other regional or state agency like a Department of Education, that simplifies the registration and implementation process, making it quick and easy for teachers to access i-SAFE curriculum. Upon purchase of one of i-SAFE subscriptions, an administrator fills out the STAT sheet – a spreadsheet – designating the schools, the teachers, the grade level, and when the curriculum will be taught. Educators named in the STAT sheet access i-SAFE curriculum through their My Info page.

It is imperative that a school / district complete all fields of the STAT spreadsheet and return it so that i-SAFE is able to provide, upon request, an auditable record of the Internet safety education delivered in your district's schools. To provide i-SAFE this information an option includes having you extract the data from your school / district's database(s) and format the data to the spreadsheet's proper fields.

Schools and districts can contact i-SAFE to add or delete names from their STAT sheet.

## **6. I thought i-SAFE curriculum is free?**

i-SAFE has moved to a subscription model so it can better serve primary and secondary school districts and schools throughout the nation. i-SAFE's e-Safety curriculum for grades K-12 is still provided at no cost to districts and schools. However, educators will not have access to the free curriculum unless their districts and/or schools have purchased a subscription for the educators in their districts/schools that provides the district/school with metrics and audit reports on the district's/school's implementation of e-Safety education. All educators and law enforcement professionals continue to receive professional development training at no cost through i-LEARN online. i-SAFE also continues to serve parents and others in your communities. It is important to note that that oversight and metrics are now increasingly mandated to ensure and verify minor students are being taught e-Safety topics and to measure the efficacy of e-Safety education. i-SAFE provides such metrics for the districts/schools through one of the three i-SAFE subscription level(s) they decide to deploy for their district/schools.

## **7. How does a school or district pay for an i-SAFE subscription package?**

In order to take advantage of i-SAFE's new subscription model, purchase can be made by submitting a Purchase Order (PO). All POs must be accompanied with the i-SAFE quotation invoice which can be electronically downloaded. POs can be sent electronically to [subscriptions@isafe.org](mailto:subscriptions@isafe.org) or faxed to 760-603-8382.

## **8. Do educators need to be certified to download and teach lessons from the Gold, Silver, and E-Rate Subscription Packages?**

No. i-SAFE no longer requires an educator to be certified to participate in the Gold, Silver, and E-Rate Subscription Packages. However, i-SAFE strongly encourages all educators to become certified prior to teaching students about cyber safety and security.

## **9. Is it possible to upgrade after purchasing one of the subscriptions?**

Yes. If, for example your district would like to upgrade to Gold or Silver if it is already an E-Rate Subscription Package subscriber all it will need to do is pay the difference between what's been paid for the E-Rate subscription to upgrade to the Silver or Gold subscription. Let's say you are a district with E-Rate and want to upgrade to a Gold subscription, simply pay \$1,200 and i-SAFE will upgrade all of your educators in your district to Gold subscription status. For a school(s) that purchased E-Rate

and want(s) to upgrade to the Gold level, all you will have to do is pay \$420 for each school.

**10. Does an i-SAFE subscription allow our school or district to post the curriculum on a central server for easier access?**

The curriculum can be posted, and the videos and Webcasts can be streamed from the school or district servers, as well as through technologies such as Moodle or Blackboard only with a signed licensing agreement. However, if curriculum is posted in that matter you will not receive implementation metrics reports (including an E-Rate Audit Report) from i-SAFE.

**11. Can I use the curriculum and materials I have previously obtained?**

All persons, schools and districts that have obtained i-SAFE's intellectual property (i.e., K-12 curriculum and other materials) in the past at no cost (FREE) must terminate all use(s), reproduction and dissemination of these materials IF they are not covered by a current (i.e., paid-up) subscription agreement (which typically is purchased by a school or a school district). Permission (i.e., the license) to use i-SAFE materials that were obtained in the past at no cost (FREE) is revoked until a subscription agreement has been purchased.

All persons, schools and districts that purchased i-SAFE curriculum and materials in the past (i.e., via i-SAFE's online store) may continue to use the materials they purchased; but, they may no longer reproduce, duplicate or redistribute these materials IF they are not covered by a current subscription agreement.

**12. Our students will not be able to complete the assessments. Will this prevent me from using or implementing the i-SAFE curriculum?**

No. While i-SAFE would like for your students to participate in online assessments so that together we can evaluate their behavior change, i-SAFE does not require schools and/or school districts to participate in the National Assessment Center (NAC).

**13. Are there more mandatory materials that I need to purchase?**

No. Once your school / district purchases an i-SAFE subscription educators will receive online access to the core curriculum and are provided the videos they need to implement the i-SAFE program. Some school districts elect to purchase hard copy / paper copies of the i-SAFE curriculum but this is not required.

**14. Is there a certificate issued by i-SAFE that validates completion of the training that I attended?**

Yes, a Certificate of Completion can be downloaded from a user's My Info page online once a school / district purchases an i-SAFE subscription, or when a user completes the online Professional Development Program at <http://ilearn.isafe.org>.

**15. Can i-SAFE come to my school to conduct a Professional Development Program, Parent Night or Assembly?**

Yes. i-SAFE can travel to your school or community to perform trainings, programs and assemblies for a fee. The charge for this service is based on a three day trip (2 travel days, 1 presentation day.) This charge covers travel expenses and all follow-up services, including materials. There is a per-day charge for additional days requested beyond the three day base rate. Fees are consistent regardless of the number of attendees. More than one presentation of the same program or more than one type of program can be performed on presentation day.

Please contact i-SAFE for pricing information.

**16. Our district has many schools, and we would like to implement the i-SAFE program. I need the K-12 curriculum lessons (to copy for my staff or teachers in our district; to preview with my superiors prior to accepting the program, etc.). Can I purchase the curriculum?**

No. But, if your school / district purchases an i-SAFE subscription it will gain access to the i-SAFE core curriculum resources.

Also, please understand that copyright law prohibits unauthorized copying of i-SAFE products.

**17. Can I still access and download additional community outreach materials?**

Core curriculum is available only to educators identified on a STAT. Community outreach materials can be ordered through any registered user's My Info page through an Implementation Plan (IP). All PDF files can be downloaded. There is a small shipping/handling charge for CDs/DVDs.

Steps to submit an Implementation Plan:

- A. Go to [www.isafe.org](http://www.isafe.org).
- B. Log in with your user name and password. You will automatically be taken to your personal My Info page.
- C. Select "Submit Implementation Plan."
- D. Choose which event or activity you will be implementing.
- E. Enter your event information.
- F. Print page for your records, and click "Submit."